



RLG NEWSLETTER - 5

Reaching the Lost Generation

May 2017

Disseminating the RLG programme in wide circles

After finishing testing the programme and correcting the activities by the four countries, as occasion required, learning and teaching materials were finalized in English, Hungarian, German and Polish languages. Elaborating users' guides started in parallel and disseminating the programme in wide circles intensively continued. The process of dissemination had a number of components.

The **website** of the project formed the base of disseminating information from the beginning which, besides giving a general overview, informed the readers about the most important events step by step. It provided detailed information about the issues and decisions of the partner meetings. It made the experiences of testing groups traceable. The rich choice of photos attached help readers to imagine of what had happened on each site. The background materials of websites offered insight into the problems which the project focused. After fully finalizing the development process, the website will serve as archives.

Project partners drew the attention to the topic and the programme in numerous public events. Besides various **workshops** RLG project received attention on four large **conferences**. The widest spectrum was given by the international conference held in Cracow in the autumn of 2016, when the project became familiar to a number of labour market professionals and educators teaching entrepreneurial knowledge. That time the representatives of the four partner countries held independent presentations on the particular issues of the project. The participant's activities at **higher education** institutions were also essential. More than 1300 future professionals and practitioners – educators, psychologists, youth-helpers, social workers and educational top managers – became familiar with the programme and also tried a few activities themselves.

As far as sustainability was concerned, individual **consultations** making organic parts of the project in the four countries were also important. Among the professionals there were local and national politicians, representatives of educational and youth-helper institutions and civic organizations, as well.

Individual consultations aimed at finding professionals most of all. People showing continuous interest in the topic formed the targeted network who received **newsletters** about particular stages of the project in the four countries. The members of workgroups took advantage of the publication possibilities of printed-digital press and websites of organizations carrying analogous activities.

The Scottish partners were perhaps the most successful ones to influence local and national decision makers. Hungarians were efficient in higher education, Polish colleagues in the field of publications. In terms of practical utilization German participants reached the top. As far as building partnership, all the four sides proved to be efficient. As a consequence, the programme will be utilized in the four countries by autumn of 2017.

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